

Modernization of UN Tourism's International Statistics Database

UN Tourism Committee on Statistics
21st Meeting
7-8 November 2025, Riyadh, Saudi Arabia

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UN Tourism
26th General Assembly
RIYADH, SAUDI ARABIA 7 - 11 NOVEMBER 2025

UN Tourism's Statistics Database

Most comprehensive repository of statistical information available on the tourism sector, for the public good

"You can not manage what you can not measure"
(Peter Drucker)

"Without data you are just another person with an opinion"
(W. Edwards Deming)

"Est modus in rebus"
(Horace)





Why we embarked on the modernization of the database?

To make life easier for data reporters and users!

- ✓ Reduce reporting burden
- ✓ Flexible submissions
- ✓ Smart validation
- ✓ Enhance quality across the process
- ✓ Minimize duplication across international organizations
- ✓ More professional data management based on international standards, such as SDMX, and Generic Statistics business Process model as well as other best practices
- ✓ Improve storage
- ✓ Improve metadata documentation
- ✓ Improve timeliness (reducing publication lag)



UN Tourism

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The journey ahead...

Next steps

- ✓ Ambition to incorporate **more pre-filling** where possible
- ✓ **Year-rolling** questionnaire for reporting flexibility and improved timeliness
- ✓ **Tailored dissemination** material for different audiences, new fee-based content (premium)
- ✓ Moving towards **open data**
- ✓ Publication **calendar** (with countries reporting data when available)
- ✓ New **storage**
- ✓ Improved **metadata**
- ✓ **New indicators based on MST**

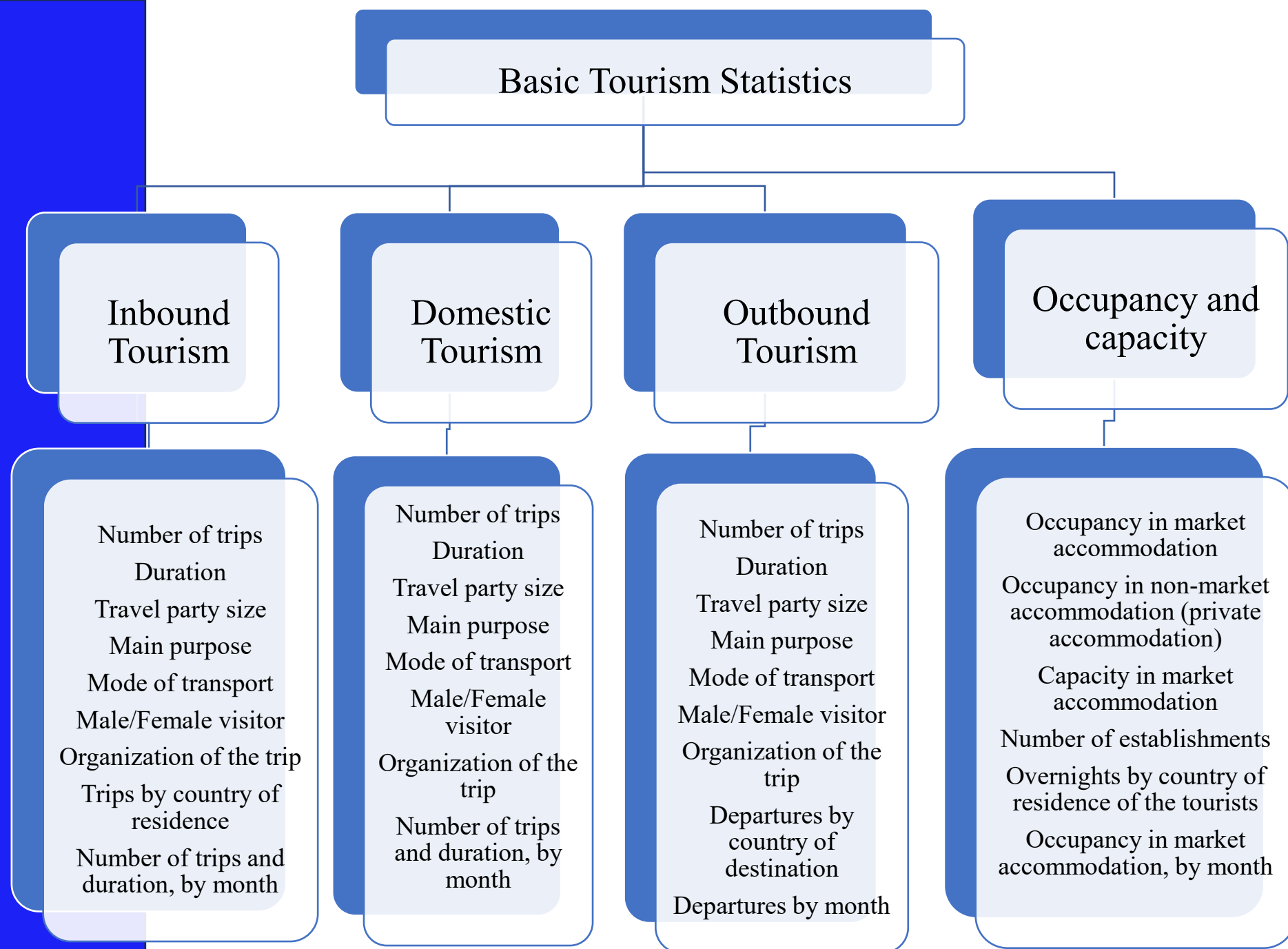


What's inside the UN Tourism Statistics Database ?

- **Trusted data for smarter decisions.**
- **From arrivals to employment — a comprehensive picture.**
- **Globally comparable, officially reported.**
- **Evidence that drives tourism policy.**

**How tourism
is performing?**

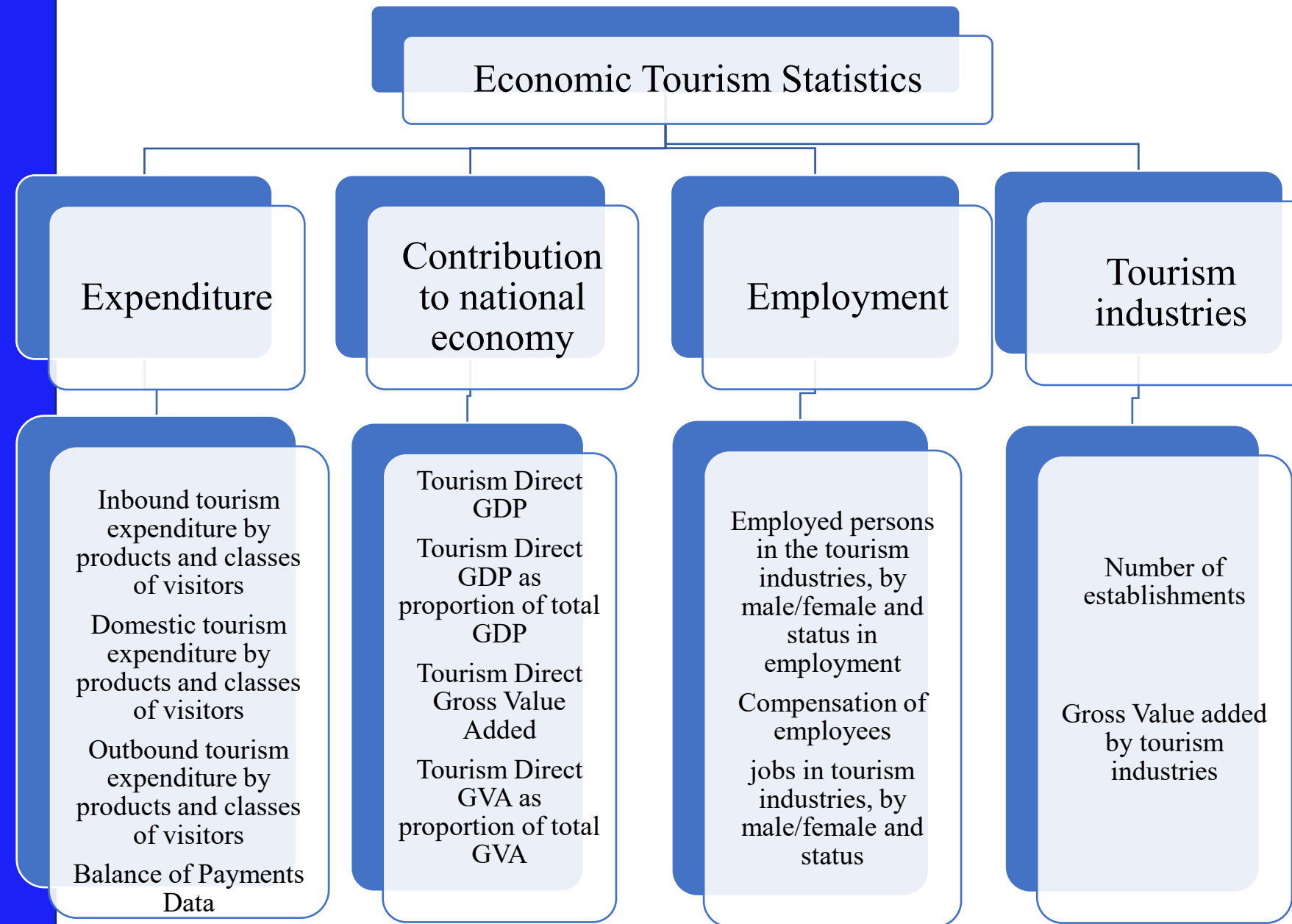
**Flows,
Occupancy &
Capacity**



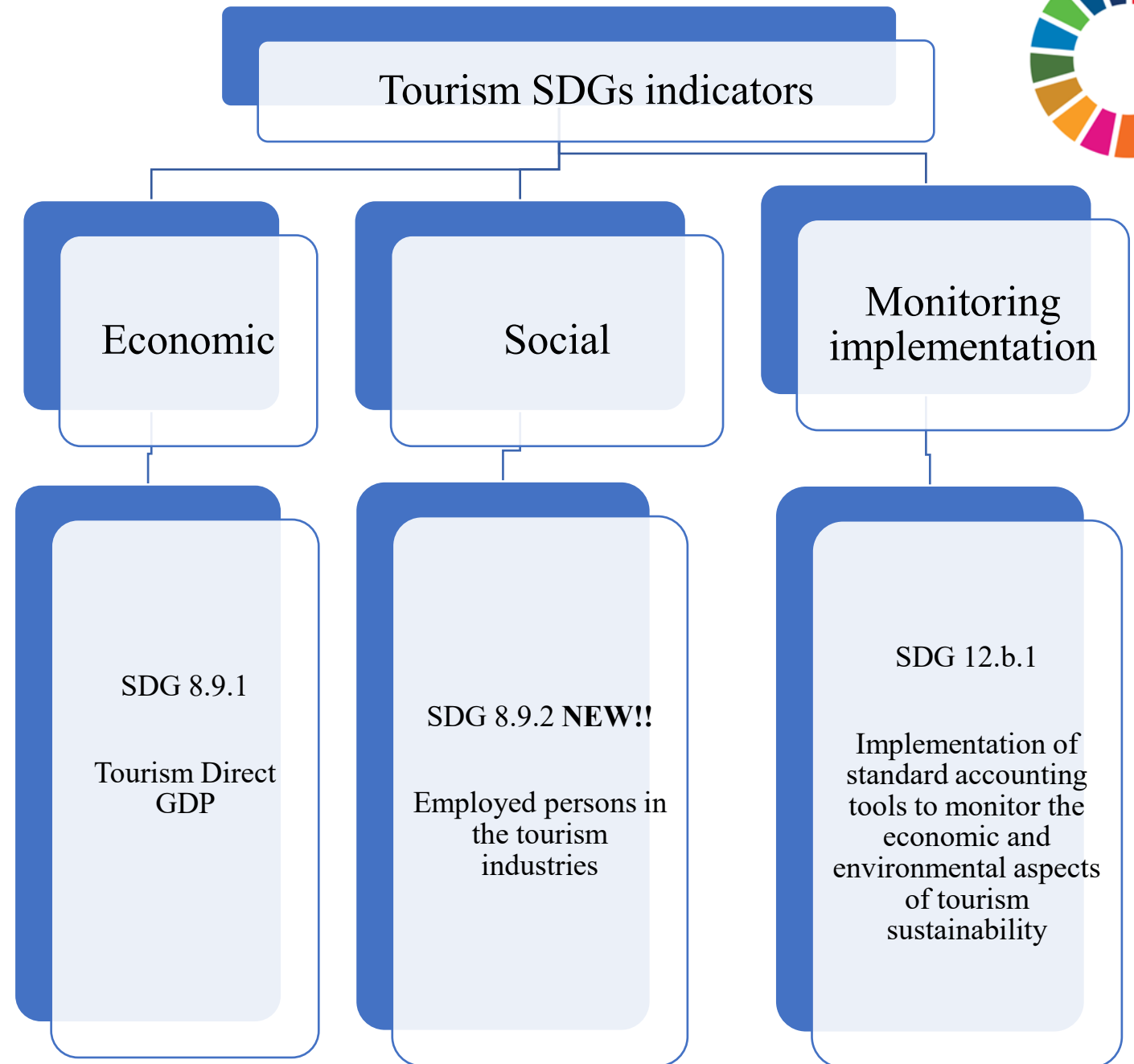
Beyond growth:

Tourism's Key Economic Indicators

<https://www.unwto.org/tourism-statistics/tourism-statistics-database>



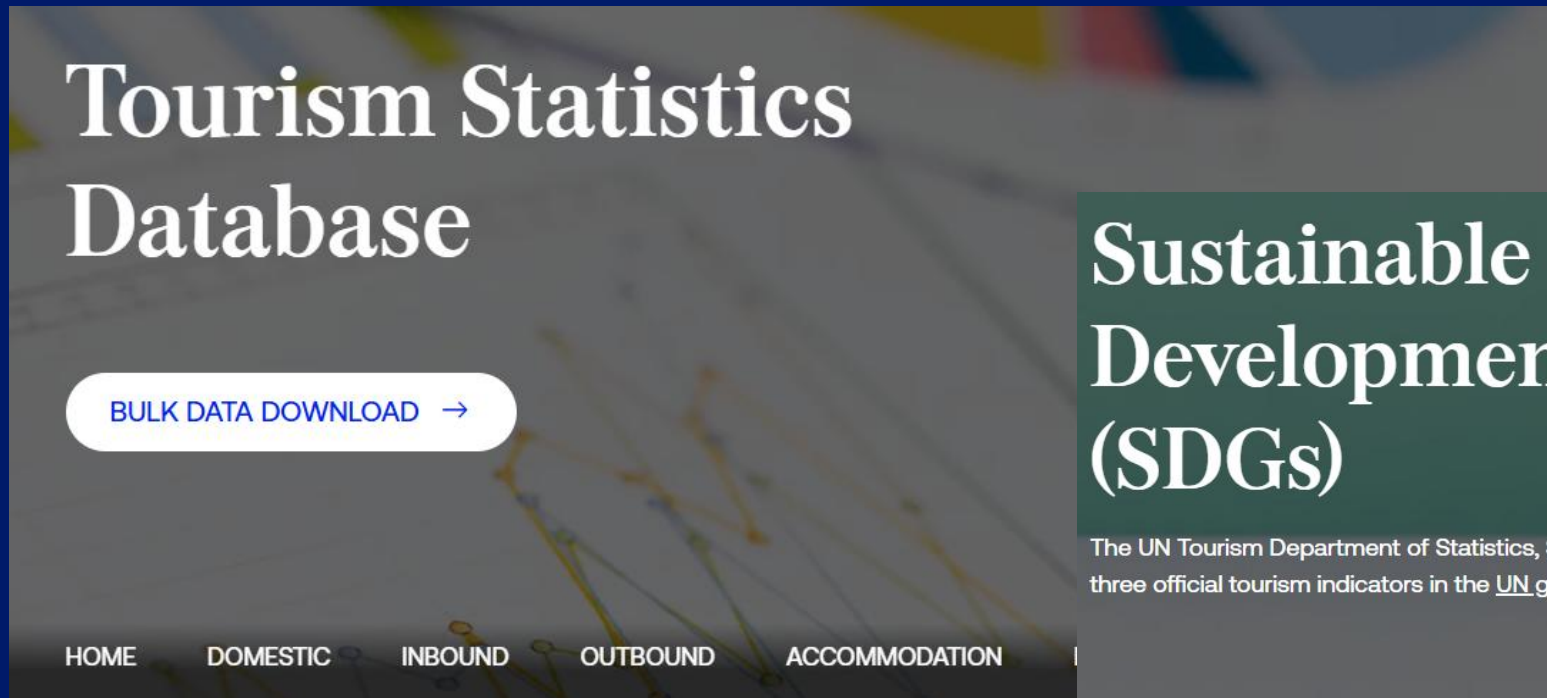
Tourism Indicators for monitoring the Sustainable Development Goals



Where to find the data?

UN Tourism Statistics Database Webpage

<https://www.untourism.int/tourism-statistics/tourism-statistics-database>



Sustainable Development Goals (SDGs)

The UN Tourism Department of Statistics, Standards and Data is UN custodian of the three official tourism indicators in the [UN global SDG indicators framework](#).

Where to find the data?

UN Tourism elibrary
<https://www.e-unwto.org/>

eLibrary

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Tourism Statistics

Get the latest and most up-to-date tourism statistics for all the countries and regions around the world. Data on inbound, domestic and outbound tourism is available, as well as on tourism industries, employment and complementary indicators. All statistical tables available are displayed and can be accessed individually.

Please find the detailed list of the countries updated here (November 2023).

Methodological Notes

For a better understanding of the Tourism Statistics, please download:

[Methodological Notes to the Tourism Statistics Database, 2023 Edition](#)

[Outbound tourism. Methodological Notes](#)

UNWTO Tourism Dashboard

Insights on key performance indicators for inbound and outbound tourism at the global, regional and national levels.

Tourism Dashboard »

For short terms results



Browse by Country

Afghanistan ▾ Find

Browse by Economic Group

Asia Pacific Economic Cooperation (APEC) ▾ Find

Browse by Indicator

Where to find the data?

SDG Global Database <https://unstats.un.org/sdgs/dataportal>
UN Reports on SDGs

United Nations

A/80/81-E/2025/62



General Assembly
Economic and Social Council

Distr.: General
29 April 2025

Original: English

General Assembly
Eightieth session
Item 18 of the preliminary list*
Sustainable development

Economic and Social Council
2025 session
25 July 2024–30 July 2025
Agenda item 6
High-level political forum on sustainable development, convened under the auspices of the Economic and Social Council

Progress towards the Sustainable Development Goals

Report of the Secretary-General**

Summary

In accordance with General Assembly resolution 70/1, the present report provides a global overview of the progress made since 2015 towards the attainment of the Sustainable Development Goals, using inputs from more than 50 international and regional organizations. The data contained herein are derived from indicators in the global indicator framework developed by the Inter-Agency and Expert Group on Sustainable Development Goal Indicators, which was adopted by the Assembly on 6 July 2017 (see Assembly resolution 71/313).

The Sustainable Development Goals Report
2025



United Nations





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Statistics • SDG Indicators Database



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Global SDG Indicators Data Platform

 Select indicators and countries, areas or regions

THANK YOU !!!

*For any matter related to the UN Statistics Database,
please contact Javier Montero at statistics@untourism.int*

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